

*Engage with the
community by
means of life's
most powerful
tool:
"Education"*

*Quality Education for
Children who would not
otherwise have access to it.*



OUR HISTORY

The “Empowerment Through Education Trust” (E-T-E) has its roots in the poverty stricken townships of Masiphumelele and Ocean View on the South Peninsula of Cape Town.

It was here where Herbie Eichel could realize his dream, vision and passion for “educating disadvantaged children from poverty-stricken areas”.

It all started with the establishing of 2 Pre-Primary Schools in 2004 and 2008. Masakhane in Masiphumelele and Green Curtains in Ocean View. Soon after being established, the 2 schools were registered with the Department of Education, now educating 280 children to Grade “R” level.

The 3 parties involved were

- Valley Development Projects, an NGO in the area, who manages the project.
- Rotary Club Cape of Good Hope who raised the funds and built the centres.
- Herbie Eichel who initiated and financed the educational project.

Masakhane before 2004



Masakhane after 2004



Green Curtains before 2008



Green Curtains after 2008



IN 2009 THE “EMPOWERMENT THROUGH EDUCATION TRUST” (E-T-E) WAS ESTABLISHED TO TAKE THE VISION FORWARD.

WHAT DO WE DO?

The primary goal of the E-T-E Trust is to bring education to the doorstep of impoverished areas and start healing the community through our most valuable inheritance, our children.

The secondary goal links directly to the primary goal which is simple: “E-T-E wants to afford our youth a meaningful and successful schooling to prepare them for modern life which is based on knowledge, skills and values”.

OUR VISION

E-T-E strives to promote quality education and community upliftment for children who would not otherwise have access to it.

In doing so, E-T-E funds the education of underprivileged children from the Black Township of Masiphumelele and the Coloured Township of Ocean View from Pre-Grade R through to tertiary education level.

OUR MISSION

E-T-E to deliver young educated adults to industry and society to become part of a new generation of leaders (young executives), helping their communities, the country and society at large to achieve excellence in private and public life.

PHILOSOPHY

With the development of the two Pre-Primary schools and the subsequent establishment of the Empowerment Through Education Trust we strive to create a healthy educational awareness in the community where the academic performance of individuals will inspire their friends, their family, their neighbourhood and their entire village. These individuals will start to create levels of success, and they will become open-minded role models who in future will be giving back to others.

E-T-E YOUTH CLUB

Our E-T-E Youth Club develops and strengthens the children’s understanding of team efforts, socio economic interaction and how they can contribute in a positive way to their own communities. All of the students have joined the Sunvalley Music Academy, and with all of them playing an instrument, we will soon have our own orchestra.

VALUES/PRINCIPLES

E-T-E's passion and believe to enrich our poverty-stricken communities with education lies with our unique principles to succeed within our approach to our scholars, fundraising, selection of beneficiaries and the auditing of the Trust:

DREAMING & ACTING

- **DEFINITION** : Offering the most conducive and viable educational opportunities for all
- **QUOTE** : "To accomplish great things, we must dream as well as act" – Anatole France

PREPARING

- **DEFINITION** : Establish a shared responsibility for all the parties involved in the tuition and development of the student
- **QUOTE** : "It's not the will to win, but the will to prepare to win that makes the difference" – Paul Bryant

GETTING STARTED

- **DEFINITION** : Identify talented young pre-school students who show potential within their current environment
- **QUOTE** : "What is not started today is never finished tomorrow" – Johann Wolfgang von Goethe

MOVE IN THE RIGHT DIRECTION

- **DEFINITION** : Work towards a well-balanced, happy and successful student, based on a good value system
- **QUOTE** : The great thing in the world is not so much where we stand, as in what direction we are moving" – Oliver Wendell Homes

GROWING

- **DEFINITION** : Offering long-term commitment until each student is ready to enter the work force
- **QUOTE** : "We are all faced with a series of great opportunities brilliantly disguised as impossible situations" – Charles Swindoll

THINK BIG

- **DEFINITION** : Educate and empower the entire Masiphumulele and Ocean View community
- **QUOTE** : "The greater danger for most of us lies not in setting our aim too high and falling short; but in setting our aim too low, and achieving our mark" – Michelangelo

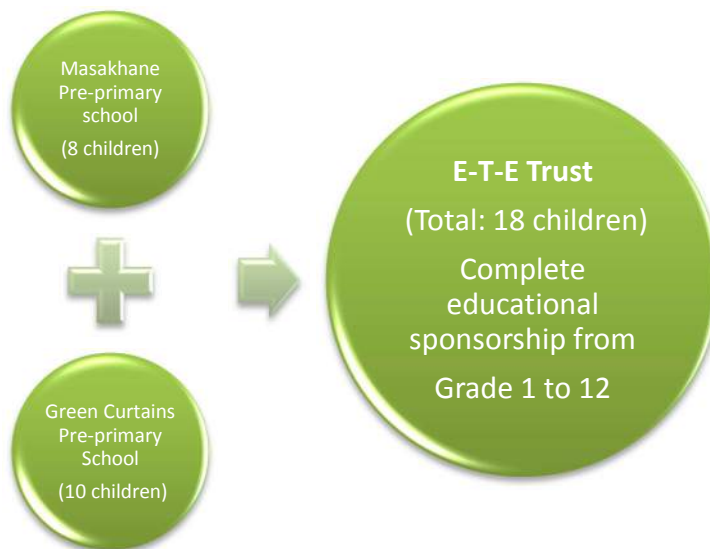
DETERMINATION

- **DEFINITION** : Developing role models and leaders for South Africa
- **QUOTE** : "The surest way not to fail is to determine to succeed" – Richard Brinsley Sheridan

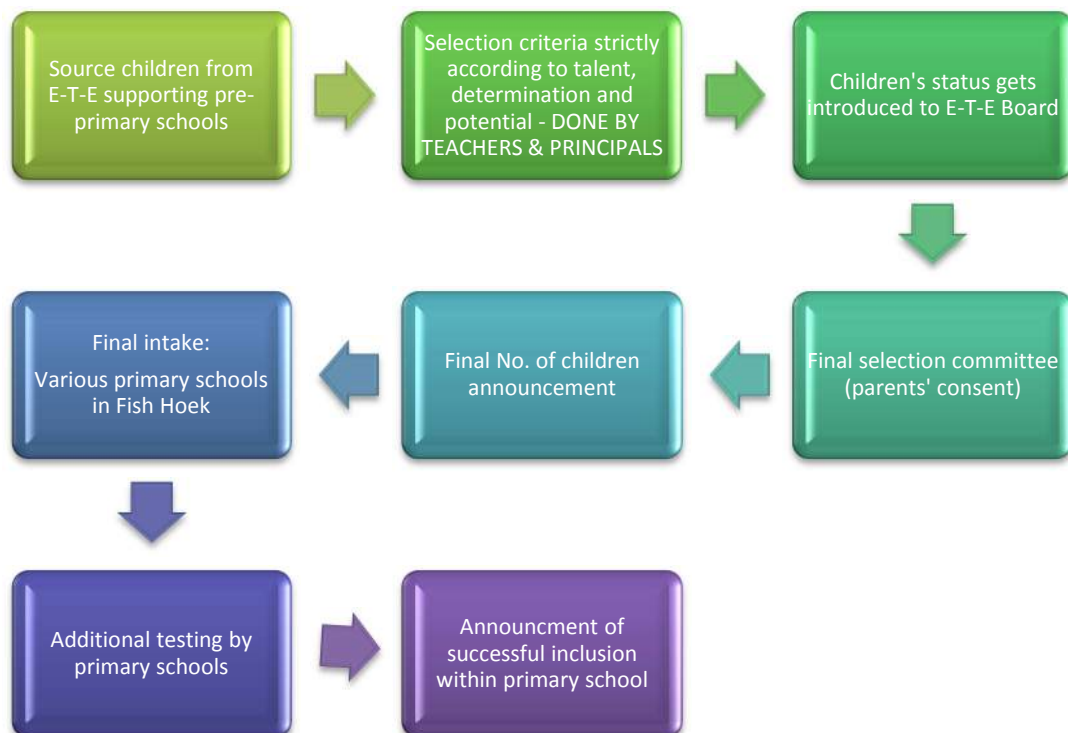
E-T-E'S CYCLE TO SUCCESS

The functionality of the E-T-E Trust can be categorised as follows to indicate the full vision and the final output level we strive for:

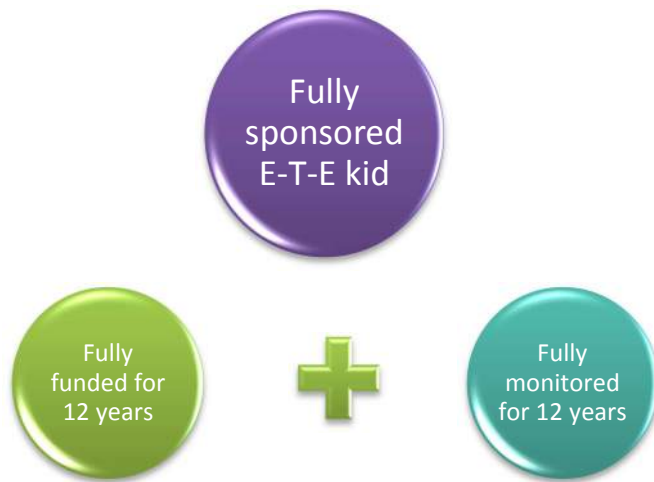
Category 1: Pre-school scholar selection



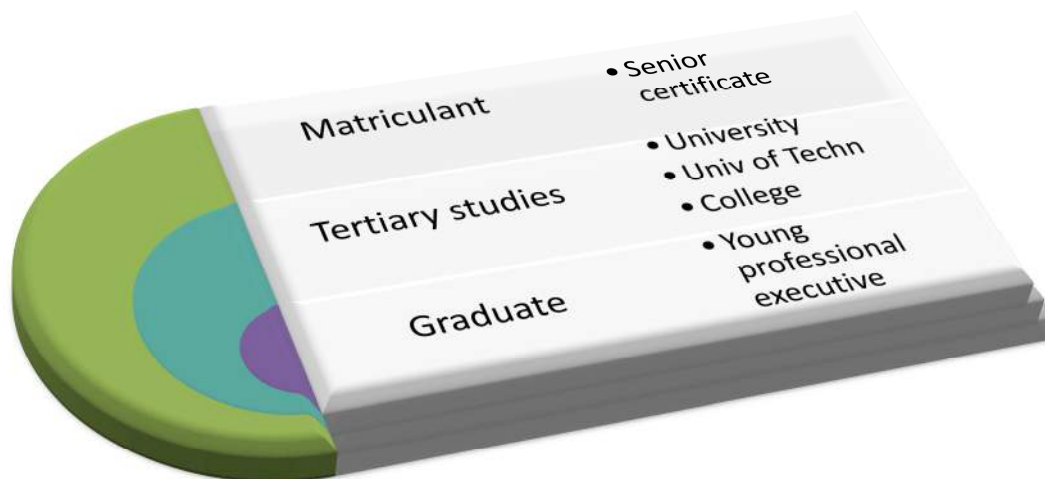
Category 2: Primary school scholarly selection process



Category 3: Outcome and announcement of scholars



Category 4: Proposed continuous support to young professional level



CORPORATE GOVERNANCE

Organisational background

Empowerment Through Education (E-T-E) is a registered non-profit and public benefit organisation, established in 2009 with the objective of carrying out support for education in disadvantaged communities, exclusively for the benefit of the greater Fish Hoek Community, South of Cape Town.

General management / founding member(s)

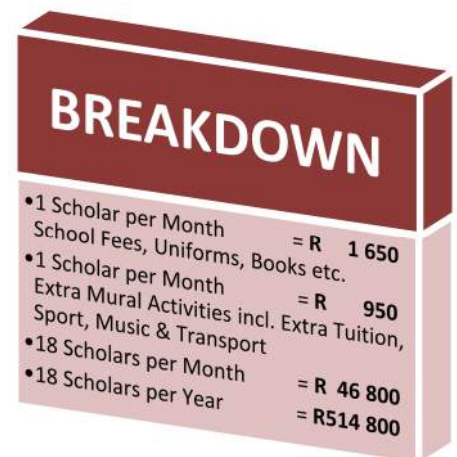
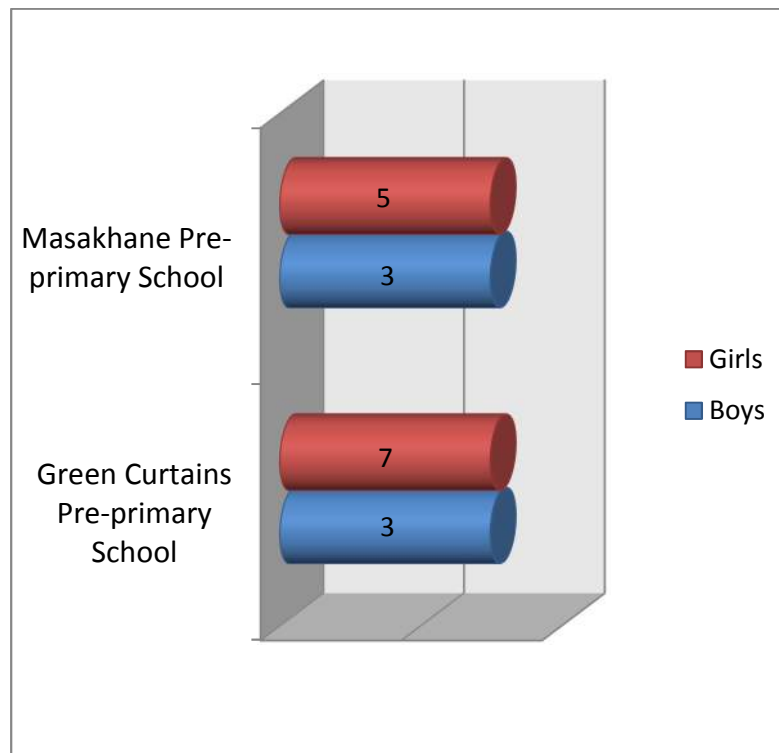
Empowerment Through Education is governed by a Board of Trustees consisting of a Managing Trustee and Board Members (total of five) responsible for the development of the Trust's strategic planning. Hereby we ensure that adequate standards of governance, accountability and transparency are maintained. The Trustees are all active members of the communities of Cape Town's South Peninsula.

Financial management

The E-T-E Trust's financial management is done according to the South African auditing standards and audited financial statements will be available at the end of each financial year. E-T-E's Trust contracts the services of a registered accountant (Private Client Holdings) who oversees the financial management.

FINANCIAL SUMMARY & BUDGET FOR 2014

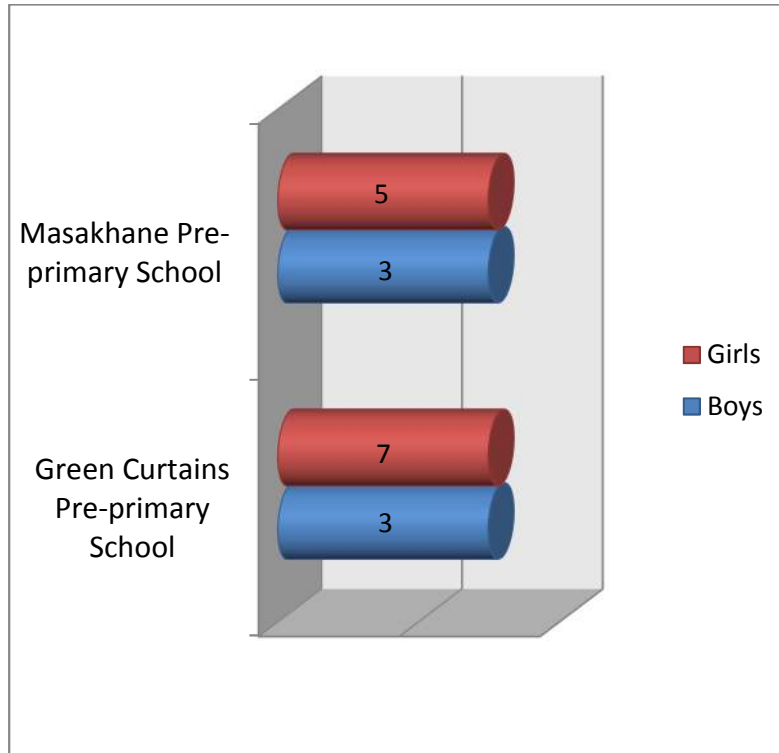
A TOTAL OF 18 SCHOLARS CHOSEN FROM THE 2 PRE-PRIMARY SCHOOLS



| | |
|---|----------|
| 1 Scholar per Month (School Fees, Uniforms, Books, etc.) | R 1 650 |
| 1 Scholar per Month (Extra Mural Activities, incl. Home Work, Extra Tuition, Sport, Music, Transport) | R 950 |
| 1 Scholar per year (11 Months) | R 28 600 |
| 18 Scholars per year | R514 800 |

FINANCIAL SUMMARY & BUDGET FOR 2015

A TOTAL OF 18 SCHOLARS CHOSEN FROM THE 2 PRE-PRIMARY SCHOOLS



| | |
|---|----------|
| 1 Scholar per Month (School Fees, Uniforms, Books, etc.) | R 1 800 |
| 1 Scholar per Month (Extra Mural Activities, incl. Home Work, Extra Tuition, Sport, Music, Transport) | R 1 050 |
| 1 Scholar per year | R 31 350 |
| 18 Scholars per year | R564 300 |

The Trust strives to increase the number of Students.
The number of new Students depends however on the amount of funds the Trust has been able to secure.

BRIEF NOTES ON THE SUCCESS OF SOME OF OUR SCHOLARS

The year 2010 saw the first seven scholars placed, with an additional six in 2011, two in 2012, 1 in 2013 and 2 in 2014. The excellent performance of these scholars is an inspiration and confirmation of the success of the program. The Trust monitors their progress; the children will receive financial support through Grade 12 as well as a tertiary education qualification of their choice.

View some of our young successful “corporates” in the making!



DONICA - performs academically extremely well and received various academic awards. She always offers her help to struggling peers.



ZUBENATHI - has the ability to thrive in all learning areas and producing good results. His peers love his warm and open generosity.



CEE-JAY - friendly and well-liked boy, who enjoys maths and group activities. Cee-Jay has made satisfactory progress in literacy.



SESONA - has received an academic progress award. She works well in Mathematics and has understood all concepts taught.

ABIGAIL - mature fun-loving girl, who works consistently and met all academic requirements. Abigail received an academic and sports progress award.



ANIKIWE - self-confident, energetic boy who interacts extremely well and makes positive contributions in group activities



TINA - energetic, social, outgoing, confident girl. She received a Champions Award for her group's effort in co-operative learning



SINDISWA - Sindiswa has a kind nature and loves to please. Sindi was the reporter for her group. Sindiswa, I enjoy having you part of our class.



SHAUN - Shaun works confidently in all subjects and has performed extremely well this year and met all the requirements.



FIYAH - Fiyah is always willing to be of assistance. She was the Encourager for her group. Her classmates admired her efforts.



Top Academic Education For best Results



Children being tutored at the Silvermine Music Academy



Healthy Body – Healthy Mind



Fine-tuning the Quest for Learning



On Stage Performing with Passion



On the Piano Enjoying the Magic



President Mandela supports Empowerment Through Education



**EDUCATION IS THE GREAT ENGINE OF
PERSONAL DEVELOPMENT. IT IS THROUGH
EDUCATION THAT THE DAUGHTER OF A
PEASANT CAN BECOME A DOCTOR, THAT
A SON OF A MINERWORKER CAN BECOME
THE HEAD OF A MINE, THAT A CHILD OF
A FARM WORKER CAN BECOME THE
PRESIDENT OF A GREAT NATION.**

**IT IS WHAT WE MAKE OUT OF WHAT WE
HAVE, NOT WHAT WE ARE GIVEN, THAT
SEPARATES ONE PERSON FROM ANOTHER.**

NELSON MANDELA

FUNDING NEEDS OF E-T-E

To give our scholars the tools to succeed now and into adulthood we have taken steps to educate them in the widest and best possible way in some of the most outstanding schools in the country. Additional to a good academic grounding we also engage them in sport, music, afternoon tuition and community projects.

Therefore our main funding needs are as follows:

- School Fees, uniforms, books, stationary, outings
- Aftercare classes with extra academic support
- Sport activities, apparel and outings
- Music lessons and instruments
- Other supplementary Extra Mural Activities
- Transport
- Administration – currently funded by H. Eichel and other private funders.

The total cost per Learner extends to almost R30.000 per annum at present (2014) levels.

HOW CAN A SPONSOR SUPPORT E-T-E CHILDREN (2014 levels)

- A once off amount of any extent as contribution to the overall project.
- An ongoing yearly contribution.
- An amount equal or part of a yearly budget per child.
- Aftercare costs +-R7.000 per child / year.
- Music – Instrument and Theory Lessons +-2.500 per child / year.
- Sport – Apparel and Outings +-1.000 per child / year.
- Scholarships to individual Children in close co-operation with E-T-E.
- Become an E-T-E Ambassador. Help to make the project grow.

AND FOR THE CORPORATE FUNDER

This is an exceptional opportunity for any company to involve themselves with a project of “Real Community Development” through the medium of Education that will benefit them in their CSI efforts.

This will be the best investment you ever made!

INFORMATION FOR DONATIONS

E-T-E is a registered Non-profit and Public Benefit Organisation. Fundraising takes place on an ongoing basis; all donations are welcomed. Donate online by Secure Credit Card Payment Facility at www.e-t-e.org/sponsors/donate

(Receipts are issued by automated e-mail).

Or donate via Cash / Electronic Fund Transfer into the accounts below.

(Receipts are issued on demand)

CONTACT

Herbert Eichel, PO Box 22401, Fish Hoek 7974, Cape Town, South Africa

Tel. ++27 (0)82 490 9950 Fax ++2721 782 3567

E-mail: empowerment@e-t-e.org

BANK AND REFERENCE DETAILS

| DETAILS | Empowerment Through Education Trust |
|---|---|
| Bank: | First National Bank |
| Branch: | Fish Hoek |
| Branch Code: | 202 309 |
| Account Number: | 6222 406 2860 |
| Type of Account: | Current |
| S.W.I.F.T. Code: | FIRNZAJJ |
| Address: | 94 Main Rd, 7975 Fish Hoek, Cape Town |
| Telephone: | ++27 21 784 1140 |
| Bank: | Investec Private Bank |
| Branch: | Braynston, Sandton |
| Branch Code: | 580 105 |
| Account Number: | 5000 358 3840 |
| Type of Account: | CCM Call Account |
| S.W.I.F.T. Code: | IVESZAJJXXX |
| Address: | 100 Grayston Drive, Sandown, 2196 Sandton |
| Telephone: | ++27 11 290 8842 |
| Donations are tax-deductible in terms of Section 18(A) of the Income Tax Act of South Africa | |
| Trust Registration No. | IT 2320/2009 |
| PBO Section 18(A) Reference No. | 930 033 074 |

July 2014



**Promoting quality education
for children who would not
otherwise have access to it.**

